



Elder Abuse Prevention Unit

# World Elder Abuse Awareness Day

15 June 2017

**TOOLKIT**

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# World Elder Abuse Awareness Day 15 June 2017

15 June is World Elder Abuse Awareness Day (WEAAD), designated by the United Nations as a day where we join together to voice our opposition to the abuse, neglect and suffering inflicted on older people.

WEAAD is represented by the colour purple – which denotes wisdom, dignity, independence and creativity.

During the lead up to WEAAD, we are calling for all communities across Queensland to join us in ‘going purple’ to show your support for all older persons. This toolkit contains ideas and activities to help raise awareness of elder abuse and to celebrate human rights.

**No effort is too small**  
show your support for older people  
and get involved today!

If you have any queries or you would like to get in touch with us to discuss your ideas please call us on 1300 651 192 or email [eapu@uccommunity.org.au](mailto:eapu@uccommunity.org.au)

Elder Abuse Prevention Unit – UntingCare Queensland  
[eapu.com.au](http://eapu.com.au)

# How do I get involved?

You can show your support for WEAAD and help raise awareness in many ways. Here are a few ideas to get you inspired:

- Wear a purple piece of clothing or accessory on WEAAD
- Organise an information session about elder abuse and invite a guest speaker to discuss the topic (contact EAPU if interested in this option)
- Decorate your workspace or office purple
- Decorate a prominent feature in your home purple e.g. letterbox or front door
- Dress up your pets with a purple accessory
- Host a morning tea with purple coloured food
- Organise a purple-themed walk or fun run
- If you have any queries or you would like to get in touch with us to discuss your ideas please call us on 1300 651 192 or email [eapu@uccommunity.org.au](mailto:eapu@uccommunity.org.au)
- Print and display our WEAAD posters around your community (libraries, shops, cafes, bathrooms) or workplace

For all enquiries or if you'd like to get in touch to discuss your ideas, please call us on 1300 651 192 or email [eapu@uccommunity.org.au](mailto:eapu@uccommunity.org.au)

# Email Signature





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Elder Abuse is a single or repeated act which causes harm to an older person and is carried out by someone they trust such as a daughter, son, grandchild, spouse, other family member, carer or friend. (WHO, 2002)

[www.eapu.com.au](http://www.eapu.com.au)  
1300 651 192

# Elder Abuse Prevention Unit

UnitingCare Queensland's Elder Abuse Prevention Unit (EAPU) is funded by the Queensland Government and is a state-wide service that promotes the right of older people to live free from abuse. Our services include:

## **Elder Abuse Prevention Helpline**

Our Helpline is a first port-of-call for support, referrals and information about elder abuse. The assistance we provide is free and is open to anyone who experiences, witnesses or suspects the abuse of an older person by someone they know and trust. The Helpline operates Monday to Friday, 9am-5pm. All calls are confidential and callers may remain anonymous if they wish.

## **Free training**

In-depth training is offered to workers and volunteers who support older people on how to manage and deal with elder abuse and mistreatment.

## **Community education sessions**

Education sessions are available to social and community groups. They are informal and cover topics including older people rights and strategies to minimise risk of becoming a victim of elder abuse.

## **Peer Support Network – rural and remote**

The Peer Support Network is an initiative that supports rural and remote workers to access training and expertise via webinars and multimedia, that they would otherwise not be able to access due to geographic limitations.

## **Elder abuse information resources**

The EAPU produces resources that are used to raise awareness of elder abuse and help people maintain their rights and freedom. These include annual reports, information and fact sheets and brochures. You can also visit [eapu.com.au](http://eapu.com.au) for further information on elder abuse.

If you would like to book a training or education session, or you have any queries with the services listed above please contact us on 1300 651 192 or email [eapu@uccommunity.org.au](mailto:eapu@uccommunity.org.au)