World Elder Abuse Awareness Day 15th June 2015

JUNE 15 each year is the day designated by the United Nations as the international day of action when the whole world voices its opposition to the abuse of older people. WEAAD is represented by the colour purple – which denotes wisdom, dignity, independence and creativity.

During the week ending the 15th June we are calling for all communities across Queensland, to join the rest of the world in ‘going purple’ for WEAAD. The week leading up to the 15th June is a time when individuals and organisations can come together to raise awareness of elder abuse and to celebrate human rights.

Keep an eye out for purple-themed events in your community in June. Or why not create your own purple-themed event to raise awareness of WEAAD?

What is happening in your community? What can you do? How about having a purple-themed picnic with your family on Sunday the 15th? Or wear something purple on the day or during that week and tell people why. Put up a poster or have a purple morning tea at your workplace. Remember;

***This is not a Fund Raiser....it’s an Awareness Raiser***

Out of purple ideas? Check out www.weaadqld.com for some suggestions, web links and toolkits to help you get started. Send us your suggestions and we will put them up on the website – if you have one please email us at eapu@uccommunity.org.au. We are currently looking for purple recipes to make and share for WEAAD.

**No effort is too small to be a part of this awareness-raising campaign visit** [**www.weaadqld.com**](http://www.weaadqld.com) **to get started.**